

Homeward Bound Dog Shelter of Ashland County

A Campaign For The Love of Dogs

Campaign Newsletter

February, 2020

In June of 2018, the Homeward Bound Dog Shelter of Ashland County, Inc. was established and the Board of Directors appointed a Planning Committee to plan and implement a philanthropic campaign designed to raise a minimum of \$925,000 to construct and endow a new Dog Shelter.

Simply stated, the mission of Homeward Bound is to rescue homeless dogs and provide them with physical, mental and necessary medical care. And, the vision is to end the suffering of all abandoned dogs and to secure homes that will enrich their lives.

The Board of Directors and the Planning Committee have been active on many fronts since the formal establishment of this new 501 (c) (3) non-profit organization. As a result, the Board members thought it was timely and appropriate to provide all those interested in The Homeward Bound Dog Shelter Campaign with a progress report.

Campaign Attainment

As of this writing, the Campaign has received seventy-seven (77) gifts and pledges totaling \$578,720 or about 63% of the \$925,000 announced goal. Of this amount, \$480,369 has been designated for construction and \$98,351 for endowment.

Our current challenge is to raise another \$194,631 for construction and \$151,650 for endowment before the Board of Directors can break ground and begin construction.

The Angels' Challenge

To help meet the Campaign Goal, the Planning Committee was the recipient of a special challenge gift. A small group of caring citizens have created the Angels' Challenge designed to match, dollar for dollar, every dollar contributed by Ashland area individuals, corporations and organizations up to a maximum of \$360,000. To date, \$218,720 have been matched by the Angels' Challenge.

The matching gift challenge will provide 77% of the total goal and allow for the construction of the new shelter. Gifts above and beyond the construction costs and the Challenge will be credited to the Endowment Goal of \$250,000.

Commemorative Naming Gift Opportunities

The Homeward Bound Campaign has been fortunate to receive thirty (30) commemorative naming gifts, including eighteen (18) gifts designated for Kennels. And, there are many naming **Opportunities** still available, as follows:

- Private Intake Entrance.....\$25,000.00
- Receiving/Isolation Room.....\$25,000.00
- Adoption/Interview Room..... \$25,000.00
- Food Pantry.....\$15,000.00
- Offices (3)\$15,000.00 (each)
- Fire Plug Station..... \$ 5,000.00
- Trees (6).....\$ 1,500.00 (each)
- Adoption Kennels (70).....\$ 1,000.00 (each)

Board of Directors and Planning Committee

In addition to conducting the Dog Shelter Campaign, our Board and Planning Committee have also achieved the following objectives to position Homeward Bound for the future:

- Secured an EIN # and became a 501 © (3) non-profit organizations.
- Created Organizational By-Laws
- Recruited and Appointed a Board of Directors
- Developed an Organizational Chart
- Explored a working agreement with Ashland County to include land and future operational support
- Developed a first draft Business Plan for future operations
- Established a working relationship with The Ashland County Community Foundation for Endowment Funds
- Developed a Web-Site www.HomewardBoundDogShelter.org
- Secured Architectural Drawings
- Created Campaign brochures and related materials

We believe there has never been success without hard work or celebration without challenge. The case for a new dog shelter in Ashland County is compelling and the need is immediate. Some success has been experienced and appreciated and the will to achieve is strong.

Thank you for your interest in and support of the Homeward Bound Dog Shelter, If you have any questions, please contact Ralph Tomassi, President, 419/651-3195; Bill Harvey, Vice President, 419/289-7007; or any member of our Board of Directors or the Planning Committee.

Board of Directors*

Ralph Tomassi, President
Bill Harvey, Vice President
Randi Bittle, Treasurer
Dianne Hammontree, Secretary
Denny Bittle, Ex officio

Planning Committee

Allan Andersen
Joe Eggerton, Dog Warden
Kathy Koval
Pam Leonard
Becky Messner
Jim Minnich
Lynne Minnich
Michelle Sviatko
Carrie Stewart
Brent Thompson

*Also serve on the Planning Committee